



NO.2-2/2012-P&P-CM(Pt iii)

Dated: 3<sup>rd</sup> September, 2013

To

The General Manager.  
Nodal Center.  
Chandigarh, Kolkata, Trichy & Pune.

**Subject: Intimation to postpaid customers and migration to revised Add-on Data Packs**

Kindly refer to circular No.26-17/2009-R&C(Pt.) dated 8.8.13. Para-4 of the letter expected circles to inform the postpaid data customers regarding withdrawal of existing 2G and 3G data packs via SMS blast/ customer care/email etc. and to obtain new option regarding unified data packs. It is learnt that none of the circles has been able to comply with this requirement, despite that revised data packs have become effective w.e.f. 1.9.13 for postpaid customers.

It is, therefore, decided that Addl.GM/ DGM (B&CCS) of CMTS Nodal Centers may take following immediate action:-

1. All postpaid customers having Add-on Data Packs whether 2G or 3G, be sent following message by SMS: "**Add-on data packs revised to A=Rs125(1GB), B=Rs225(2GB), C=Rs501(5GB) & D=Rs901(10GB)**". **SMS AODP <space> option A/B/C/D" to 53333 by 10.9.13 else default AODP will be applied.**
2. Options received through SMS from customers be captured in the zonal server and required change be effected accordingly.
3. Situation may be reviewed with a gap of one week and reminding message be sent thereafter.
4. If despite reminders, customer fails to send option, Add-on Data Pack may be applied as default in accordance with table given below:-

**DATA PACK FOR 2G**

Existing(in Rupees)	New add-on data pack(in Rupees)
49	125
89	125
111	125
199	225
249	225

## DATA PACK FOR 3G

Existing(in Rupees)	New add-on data pack(in Rupees)
90	125
220	225
540	501
400	225
670	501
700	501
1000	901
1350	901
2500	901

Kindly ensure action as stated above in a time bound manner & send compliance.

This issues with the approval of GM (PP&SM)-CM

*Jeena Joseph*  
3.9.13  
(Jeena Joseph)

Dy. Manager (Pricing-1)- CM

Copy to:

1. Director (CM) BSNL Board for kind information.
2. CGMs all telecom. circles.